



**FOR IMMEDIATE RELEASE:
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The Southwest's Only Mountain Coaster Opens this Weekend! *Purgatory Resort's Inferno Mountain Coaster Debuts Saturday, Aug. 25!*

DURANGO, Colo. – The southwest region's only mountain coaster is opening Saturday, Aug. 25. The Purgatory Inferno Mountain Coaster will be open during summer and winter.

The Inferno Mountain Coaster is located just north of the Twilight Lift 4 in the base area. The Inferno is 4,000 feet long with a 300 vertical drop and was created by the Aquatic Development Group. The ride includes nine switchbacks and one 360 degree loop. Individual carts can go as fast as 25 miles per hour and the track rises up to as high as 40 feet in the air in some areas.

"The new Inferno Mountain Coaster is an absolute blast to ride," stated Elizabeth Howe, general manager of Purgatory Resort. "This thrilling new ride zips you through aspen trees with twists and turns revealing incredible views of the San Juan Mountains."

The new mountain coaster employs a motorized pulley that takes carts uphill on a track and once the cart crests, then gravity whisks riders down, twisting and turning on a fixed track. Guests regulate their own speed with a handbrake.

"The Inferno Mountain Coaster is a fantastic new addition to all the other activities at Purgatory Resort, providing one more reason to visit the resort any time of year," stated Howe. "The new coaster is a fun ride for all ages, and it gives you the freedom to determine how fast – or slow – you want to go."

Rides are \$20 per person or part of the [Summer Total Adventure Ticket](#). Individuals ages 9 and older (or 52 inches and taller) ride the cart by themselves. Kids 3 to 8 years old must ride with an adult.

Purgatory is open 9am to 5pm Saturdays and Sundays through Oct. 14. The coaster will operate again when Purgatory opens for ski season on Saturday, Nov. 17.

The mountain coaster's name is inspired from Purgatory's historic theme which was originally derived from Dante's Divine Comedy. Many ski trail names at the resort also follow this theme, including Styx, Pandemonium, Hades, Pitchfork, El Diablo, Limbo and more.

For more information, log on to www.PurgatoryResort.com.

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[Images of the new Inferno Mountain Coaster are found here.](#) Credit: Purgatory Resort

About Purgatory Resort

Purgatory just announced it is opening for ski season Nov. 17, 2018. Purgatory Resort is recognized as a top value, year-round resort. Snow enthusiasts enjoy the winter wonderland with 99 trails, seven terrain parks and 1,605 skiable acres. With 12 chairlifts and rarely any lines, it's simple to zip around the mountain and enjoy the spectacular scenery amidst the rugged San Juan Mountains. Other winter activities include dog sledding, tubing, cross country skiing, snowshoeing, horse-drawn sleigh rides, snowbiking, backcountry skiing, snowmobiling and more! In the summer, Purgatory provides outdoor fun and adventure, with an exciting zipline, alpine slide, summer tubing, scenic and mountain bike chairlift rides, hiking and mountain bike trails, bungee trampolines, disc golf, UTVs, paddle boarding and more! The Purgatory Inferno Mountain Coaster is now open for all seasons. For more information or to book a vacation, call 970-247-9000, visit www.purgatoryresort.com, or follow @skiPurg on Facebook, Instagram and Twitter.

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